

Tabu

Thick N' Sassy
Magazine

Media Kit

About Us | Our Readers

Full figured women of today are definitely not the full figured women of yesterday and this is what makes Tabu "Thick N' Sassy" Online Magazine (TNS) so different. We don't just focus on the "outer" woman we also focus on the "inner" woman. TNS has managed to touch the lives of thousands of full figured women all over the world. With over 93 Countries to our repertoire and with over 4000 readers per month and growing, we are here to be a positive influence and motivate full figured women everywhere regardless of their race, color, or creed. TNS is a magazine that is not afraid to say what is on its mind and we are definitely not afraid to allow our readers to voice their opinions. TNS is truly a true grit magazine.

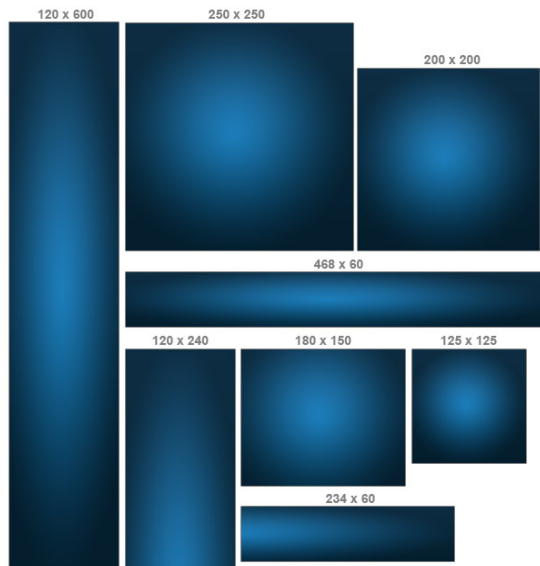
Our Goal

Full figured women have suffered tremendously through out the years from the hands of the media by telling full figures they are not sexy and they are too fat to be accepted. This has been engraved into the full figured woman's psyche and some of full figured women cannot look in the mirror and the beautiful woman they are. TNS showcases some of the most beautiful full figured models at the same time encouraging full figured women every where that they too are beautiful. TNS speaks on self-love and self-worth regardless of size.

What We Can Offer You

For our customers we offer a variety of ways that you can advertise with us and reach thousands of customers both locally and nationwide. When advertising with TNS, you will receive access to the many outlets that we utilize. This would include; internet radio, quarterly newsletters, our community social site, pod casts and our blog. In addition to these avenues we also have our social websites such as facebook/tabumagazine and myspace.com/tabumagazine just to name a few. We are a magazine that is not afraid to get out into the community and let everyone know that something special and different has arrived. Let us put our know how to work for you.





If Tabu "Thick N' Sassy" Magazine is required to design your ad, there will be an additional fee starting at \$150. TNS artists have over 5 years of experience in graphic design. Therefore, you can be confident your add will be eye-catching and will capture our readers attention.

Quarterly Rate Information

Banner Size	1x	2x	3x	4x
120 x 600	\$150	\$290	\$420	\$560
250 x 250	\$150	\$290	\$420	\$560
200 x 200	\$120	\$230	\$330	\$440
120 x 240	\$90	\$170	\$240	\$320

Banner Size	1x	2x	3x	4x
468 x 60	\$90	\$170	\$240	\$230
180 x 150	\$70	\$130	\$180	\$250
125 X 125	\$50	\$90	\$120	\$160
234 X 60	\$50	\$90	\$120	\$160

Advertising Information

Frequency – 4 quarterly online issues a year
Circulation – 4000 plus online visitors per month

Tabu Thick N' Sassy Magazine is dedicated to seeking national distribution opportunities

Deadlines - Ad materials are due on the 10th of every month prior to the distribution month.

Proper Submission - All adds must be submitted via email.

Cancellations - Advertisers may not cancel advertising orders after closing date.

Internet - TNS is available on the internet at thicknsassy.com to leverage the mass appeal of the internet and its significant power to deliver enhanced streaming content to a wide reaching audience 24/7.

Please contact our advertising department about banner advertising opportunities.

Corporate Support

Corporations who wish to capture the attention of local entrepreneurs are asked to show their support through sponsorship. The corporate package entitles your business to be recognized through:

Magazine Advertising: One Year | Banner Ad Size: 120 x 600 or 250 x 250 | Events: Banners & Displays | Media: Full Package*

Rate: \$5000 | Save \$3000 and achieve greater exposure!

*** Banners, Flyers, Radio, T-Shirts, Blogs, Video Display, ect.**

Editorial Calendar

Jan/Feb/Mar | Apr/May/June | July/Aug/Sep | Oct/Nov/Dec